



# Home is... AN OPPORTUNITY



## A Million Dollar Fundraising Match

Housing Trust Placer is committed to finding solutions to the affordable housing challenge in Placer County. Now more than ever, the need for access to safe, decent, and affordable housing is critical. If 2020 has shown us anything, it is that home is more than just shelter – home is health, work, and school. Home is family, safety, and hope. Above all, access to an affordable home is essential to creating a better Placer County.

Housing Trust Placer is committed to raising \$1M of matching funds in 2021 to help create greater access to affordable housing in Placer County. All funds raised will be matched dollar for dollar with local state and/or federal funds to provide more access to affordable housing opportunities. Together, we will build homes and help create quality communities.

**For ways to donate, contact [info@housingtrustplacer.com](mailto:info@housingtrustplacer.com).**

## Tiered SPONSORSHIP OPPORTUNITIES

### BRONZE

Housing  
Proponent

\$1,000 - \$4,999

### SILVER

Housing  
Supporter

\$5,000 - \$9,999

### GOLD

Housing  
Advocate

\$10,000 - \$49,999

### PLATINUM

Housing  
Champion

\$50,000 - up

